



FOR IMMEDIATE RELEASE

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A Successful Hit in the Trading Pit

Chicago, April 2, 2008 - The OptionsCity™ inaugural event held on March 6th 2008 to launch its state-of-the-art electronic trading system - OptionsCity Metro was a success in Chicago. Overall more than 150 traders, market makers and leading industry professionals attended the event. "It was a great atmosphere and the OptionsCity team did an excellent job in bringing a solution that understands our needs and helps us have full control over trading, safety and risk management." said Dennis Carta, a CBOE Trader attending the event.

The event marked a landmark for OptionsCity as the presence of prominent speakers, sponsors, traders, leading market professional demonstrated the critical importance of this growing electronic options industry. A highlight of the event was the keynote presentation by Michael Gorham (Director of Financial Markets at the Stuart School of Business, IIT). A special feature of the occasion included live demos where traders could see how OptionsCity Metro would work in the real environment. The event intended 'to provide the industry with a first hand view of OptionsCity Metro and also gave the opportunity to answer questions'.

"Chicago has the biggest derivatives exchange in the world and electronic trading is finally here and in a big way. Survival as a trader depends upon being able to adapt to this new world and hopefully firms like OptionsCity can help lead the transformation to electronic trading" said Michael Gorham, speaking at the event.

"We were pleased with the response we got to our event. The support we received from traders and market makers was incredible and we would like to thank them for contributing to our success. We look forward to delivering effective solutions which will enable them to trade more successfully than ever before" says Hazem Dawani, President & CEO of OptionsCity. In addition to Hazem Dawani, the OptionsCity management team includes: Victor Glava, VP Development and CTO; Rudy Fasouliotis, VP Services; and Steve Kosanovich, VP Sales.

OptionsCity Metro utilizes the latest developments in technology to present a distinct solution. It is user-friendly, flexible, powerful, and able to execute complex strategies without the need to write scripts. This is a solution that encourages dynamic quoting, scales well, and has performance at its core. Designed with traders in mind, OptionsCity Metro offers a configurable solution which caters to their changing needs and empowers traders to trade with simplicity using the innovative tools it provides.

OptionsCity is a certified ISV (Independent Software Vendor) on the CBOT and CME and is in the process of connecting to the CBOE and all the major US electronic derivative exchanges. For more information visit our website at www.optionscity.com or e-mail us on info@optionscity.com.

About OptionsCity™ Software, Inc.

OptionsCity™ was founded in October 2006 with its headquarters in the financial district of Chicago. The company's main product is a real-time electronic trading platform for options traders who make markets, maintain liquidity and trade on the worlds leading derivative markets. The OptionsCity™ solution solves current issues and adds new distinctive features, including creative ways of organizing and displaying data, advanced opportunity identification, increased safety and risk management, strategy automation, and revolutionized communication between traders.

As of December 2007, OptionsCity™ completed the first version of its system which is currently being used by trading groups to trade on the Chicago Board of Trade and the Chicago Mercantile Exchange.

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