



FOR IMMEDIATE RELEASE

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OptionsCity Rolls Out to NYSE Amex Options

Chicago, January 12, 2010 – OptionsCity™ is pleased to announce that it rolled out to its second New York based exchange, NYSE Amex options. NYSE Euronext is the world's leading and most diverse exchange group operating two options exchanges that provide customers with the choice of price-time priority on NYSE Arca options or the traditional market-maker model and expanded array of services on NYSE Amex options,

"Our market makers have important needs when it comes to electronic trading and OptionsCity Metro with its server based architecture is capable of meeting those needs. I am pleased to see OptionsCity on our trading floor," said Erich Umar, Vice President Options Markets of NYSE.

"NYSE Amex options has been a great exchange to be working with, and we are excited about becoming part of their supported vendors. We look forward to the growth opportunities we will gain from this relationship and expanding our market share in New York," said Hazem Dawani, President and CEO.

Connecting to NYSE Amex options will allow more choices for users of OptionsCity Metro software. OptionsCity Metro is a fully configurable electronic trading platform that creates a distinctive edge by enabling options traders to have full control over trading, safety and risk management. This state-of-the-art solution enables traders to leverage their trading knowledge and expertise into increased profits. OptionsCity helps to automate the market making and trading strategies while the innovative graphical representation and framework allows traders to expand their trading portfolio with minimum additional people.

OptionsCity is a certified ISV (Independent Software Vendor) on the CME, CBOT, CBOE, CFE, CBSX, NYMEX, ICE, and now NYSE Amex. To find out more about OptionsCity™ Metro contact us on (312) 635-1750 or e-mail us at info@optionscity.com

About OptionsCity™ Software, Inc.

OptionsCity™ was founded in October 2006 with its headquarters in the financial district of Chicago. The company's main product is a real-time electronic trading platform for options traders who make markets, maintain liquidity and trade on the world's leading derivative markets. The OptionsCity™ solution solves current issues and adds new distinctive features, including creative ways of organizing and displaying data, advanced opportunity identification, increased safety and risk management, strategy automation, and revolutionized communication between traders.

About NYSE Euronext

NYSE Euronext (NYSE) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 8,000 listed issues, NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent nearly 40 percent of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and

the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>.

Disclaimer

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