



**FOR IMMEDIATE RELEASE**

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## **OptionsCity Exhibits at the 2010 SIFMA Financial Services Technology Expo**

**Chicago, June 15, 2010** – OptionsCity will be exhibiting at the 2010 SIFMA Financial Services Technology Expo in New York at the Hilton from June 22 - 24. Join us at the SIFMA Expo at **Booth 1617** to see a demo of OptionsCity Metro and to meet with our team. [Click HERE to register for a COMPLIMENTARY pass.](#)

“We have a strong market presence at the CME, CBOT, and CBOE and a growing customer base in the New York area on exchanges like the NYSE AMEX, NYMEX, ICE, and soon BOX. We are looking to use this show to accelerate our growth on the East Coast,” said Steve Kosanovich, VP Sales.

OptionsCity Metro is a fully configurable electronic trading platform that creates a distinctive edge by enabling Options traders to have full control over trading, safety and risk management. This powerful solution automates market making and trading strategies while the innovative graphical representation allows traders to expand their trading portfolio with minimum effort.

OptionsCity Metro is an end-to-end solution for traders and market makers. It allows them to perform Options modeling and pricing that can be sent to tablets in the pit and used to make markets electronically, respond to auctions and RFQs, and run an electronic eye that scans the market for opportunities. OptionsCity offers an open API that allows users to modify any aspect of the system and plug in their own algorithms.

OptionsCity is a certified ISV (Independent Software Vendor) on the CME, CBOT, NYMEX, COMEX, CBOE, CFE, CBSX, ICE, NYSE AMEX, and soon BOX. To find out more about OptionsCity™ Metro contact us on (312) 635-1750 or e-mail us at [info@Optionscity.com](mailto:info@Optionscity.com).

### **About OptionsCity™ Software, Inc.**

OptionsCity™ was founded in October 2006 with its headquarters in the financial district of Chicago. The company's main product is a real-time electronic trading platform for options traders who make markets, maintain liquidity and trade on the worlds leading derivative markets. The OptionsCity™ solution solves current issues and adds new distinctive features, including creative ways of organizing and displaying data, advanced opportunity identification, increased safety and risk management, strategy automation, and revolutionized communication between traders.

### **Disclaimer**

This press release contains forward-looking statements with the exception of historical information. The matters discussed in this press release involve risk and uncertainties. Actual results could differ materially from those expressed in any forward-looking statement.

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