



FOR IMMEDIATE RELEASE

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OptionsCity Conducts a Demo Day on the NYSE AMEX Floor

Chicago, March 12, 2010 – OptionsCity will be conducting live demos on the NYSE AMEX floor in New York on March 24th and 25th. Demo computers will be set up to allow traders get a glimpse of OptionsCity Metro. In addition brochures and pamphlets will be handed out.

“We are glad to be given this opportunity to showcase OptionsCity Metro to the NYSE AMEX traders. We will be able to interact with the traders and demonstrate to them our powerful low-latency server based electronic trading and market making platform,” said Steve Kosanovich, VP Sales.

OptionsCity Metro is a fully configurable electronic trading platform that creates a distinctive edge by enabling options traders to have full control over trading, safety and risk management. This powerful solution automates market making and trading strategies while the innovative graphical representation and framework allows traders to expand their trading portfolio with minimum effort.

OptionsCity is a certified ISV (Independent Software Vendor) on the CME, CBOT, NYMEX, COMEX, MGEX, ICE, CBOE, CFE, CBSX, and NYSE AMEX. To find out more about OptionsCity™ Metro contact us on (312) 635-1750 or e-mail us at info@Optionscity.com.

About OptionsCity™ Software, Inc.

OptionsCity™ was founded in October 2006 with its headquarters in the financial district of Chicago. The company’s main product is a real-time electronic trading platform for options traders who make markets, maintain liquidity and trade on the worlds leading derivative markets. The OptionsCity™ solution solves current issues and adds new distinctive features, including creative ways of organizing and displaying data, advanced opportunity identification, increased safety and risk management, strategy automation, and revolutionized communication between traders.

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