



**FOR IMMEDIATE RELEASE**

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## **OptionsCity Attends the 27<sup>th</sup> Annual Options Industry Conference**

**Chicago, May 12, 2009** - OptionsCity Software, Inc. attended the 27<sup>th</sup> Annual Options Industry Conference held April 30 – May 2 in Weston, FL. The Options Industry Conference is the premier event for top level management and trading professionals to exchange ideas, strengthen relationships and forge new connections. It was hosted by the Boston Options Exchange.

"It was a great event. We were able to engage with people from all aspects of the options business. Customers, broker-dealers, institutional traders, brokers and market-makers were all represented. They attended conferences and sampled new trading applications. There is an ever growing need for technology and trading tools. OptionsCity is at the forefront of that movement" said Steve Kosanovich, VP Sales of OptionsCity.

Over three hundred representatives from all segments of the options business attended the event. Topics of discussion ranged from the tech arms race to regulatory topics among others. One of the hottest topics was messaging which is important to the options industry as options messages are expected to increase exponentially in the coming years. OptionsCity is engaged with several projects to prepare for future message volume increases and to continue providing customers with low-latency fast direct market access.

To find out more about OptionsCity Metro contact us at (312) 635-1750 or e-mail us at [info@optionscity.com](mailto:info@optionscity.com)

### **About OptionsCity™ Software, Inc.**

OptionsCity™ was founded in October 2006 with its headquarters in the financial district of Chicago. The company's main product is a real-time electronic trading platform for options traders who make markets, maintain liquidity and trade on the worlds leading derivative markets. The OptionsCity™ solution solves current issues and adds new distinctive features, including creative ways of organizing and displaying data, advanced opportunity identification, increased safety and risk management, strategy automation, and revolutionized communication between traders.

### **Disclaimer**

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