



The Buzz in the Trading Pit

OptionsCity™ officially introduces its state-of-the-art electronic trading system – OptionsCity Metro - at its inaugural event on March 6th, 2008.

Chicago, January 22, 2008 – OptionsCity is pleased to introduce its OptionsCity Metro system that utilizes the latest developments in technology to present a distinct solution. It is user-friendly, flexible, powerful, and able to execute complex strategies without the need to write scripts. This is a solution that encourages dynamic quoting, scales well, and has performance at its core.

The OptionsCity team dedicates itself to serving traders, offering a flexible solution which not only caters to their changing needs but also empowers them, using intuitive tools, to trade effectively and with simplicity.

"OptionsCity Metro supports us to further automate our market making and trading strategies while enabling us to proactively act upon opportunities and extreme market conditions" says one CBOT trader that successfully switched to OptionsCity Metro.

This approach is very much in line with the vision of the company which aims to "empower traders to make and maximize the impact of great decisions in any market condition through innovative approaches that are intuitive in presentation yet powerful in execution" says Hazem Dawani, President and CEO of OptionsCity.

The OptionsCity management team includes: Hazem Dawani, President and CEO; Victor Glava, VP of Development and CTO; Rudy Fasouliotis, VP of Services; and Steve Kosanovich, VP of Sales. The company wants to fulfill a gap by bringing a modern solution which not only simplifies the complexity of options trading but is intuitive and flexible enough to respond to the needs of the trader without compromising performance.

"OptionsCity is excited to launch Metro. We believe the software is a breakthrough for options traders. We look forward to playing a major role in the electronic trading industry by continuing to deliver effective solutions which will change the way we trade," says Glava.

OptionsCity is a certified ISV (Independent Software Vendor) on the CBOT and CME and is in the process of connecting to the CBOE and all the major US electronic derivative exchanges.

Event Details

The OptionsCity inaugural event will include traders, market-makers, and industry leaders. OptionsCity invites all interested parties to invest an afternoon to be among the first to see OptionsCity Metro, share insights and knowledge with fellow traders, and hear industry personalities, like IIT Professor Michael Gorham, put our efforts in the context of the major forces buffeting our industry. The occasion will offer the perfect opportunity to learn about electronic trading - key industry trends; current changes in the market; the future of options trading and effective measures to stay ahead of the game.

Date: March 6th, 2008

Venue: The Metropolitan Hall – 66th floor
Sears Tower
233 S Wacker Dr
Chicago, IL 60606

Time: 3:30pm - 6pm

This is a free event for traders and industry professionals. Drinks, food and great giveaways will be offered. **RSVP is required** at www.optionscity.com/LaunchEvent.php. If you have any questions, please contact OptionsCity at (312) 635-1750 or at info@optionscity.com.

About the Speaker

Michael Gorham is Industry Professor of Financial Markets at the Stuart School of Business, which is part of the Illinois Institute of Technology. He is also the Director of the IIT Stuart Center for Financial Markets. Michael serves on the boards of two exchanges – the CBOE Futures Exchange in Chicago and the National Commodities and Derivatives Exchange in Mumbai, India. In addition, he sits on various committees of the CME, NFA, FIA and GARP, the Global Association of Risk Professionals. Before IIT, Michael spent four years as an economist for the Federal Reserve Bank of San Francisco and eighteen years in product development and marketing at the Chicago Mercantile Exchange.

About OptionsCity™ Software, Inc.

OptionsCity™ was founded in October 2006 with its headquarters in the financial district of Chicago. The company's main product is a real-time electronic trading platform for options traders who make markets, maintain liquidity and trade on the worlds leading derivative markets. The OptionsCity™ solution solves current issues and adds new distinctive features, including creative ways of organizing and displaying data, advanced opportunity identification, increased safety and risk management, strategy automation, and revolutionized communication between traders.

As of December 2007, OptionsCity™ completed the first version of its system which is currently being used by trading groups to trade on the Chicago Board of Trade and the Chicago Mercantile Exchange. All major US derivatives exchanges will be covered by the end of 2008.

Disclaimer

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